

Announcing The Central & North Burnett Times Property Guide

Communicating the properties you have for sale can be expensive especially considering the high number of listings you may have to promote. Vendors rely on you to reach as many prospects as you can, but how do you achieve this while keeping costs down? We are pleased to announce the launch of The Central & North Burnett Times Property Guide and APN EZIPAY. By participating in the guide you will receive the following benefits:



Free Editorials: Editorials will be provided FREE to maximise exposure and impact of your properties. Minimum booking applies. See rates below.

High Exposure: Your message will appear in the Central & North Burnett Times and reach an estimated 7,500* readers.

High Coverage: Your message will reach residents in the towns/areas of Ban Ban Springs, Biggenden, Biloela, Blackbutt, Bundaberg, Childers, Coalstoun Lakes, Eidsvold, Gayndah, Gin Gin, Goomeri, Kilkivan, Kingaroy, Monto, Mt Perry, Mulgildie, Mundubbera, Murgon, Nanango, Proston & Wondai. Plus additional papers will be provided to major towns of Bundaberg, Maryborough & Hervey Bay.

High Home Penetration: Reach near 7 out of 10 homes in the Central & North Burnett including major towns of Gayndah, Monto, Biggenden, Eidsvold, Mundubbera & Mt Perry.

Low Cost: Advertise from a low \$2.63 per column centimetre including full colour. See price list & booking form attached.

Bonus Offer: Each Real Estate Agent will receive a property guide front page advertorial on a rotational basis valued over \$2,400 for a low \$255 plus GST by participating in the Property Guide for a minimum 13 week period. See terms below.

Additional Bonuses: You will also receive - • **FREE** repeat advertisement in the South Burnett Times reaching another estimated 20,000 readers • **FREE** Real Estate Agent profile with every 13 week package • **FREE** open house listings (Limits apply) • **FREE** inclusion in Central & North Burnett Property Guide Web site. Updated weekly.

Easy Module Advertising Units: The guide is divided into advertising module units making vendor quoting quick and easy.

APNEZI-Pay (Optional Vendor Service): This unique service offered by APN Newspapers allows your vendors to pay their property marketing costs monthly as well as pay for only the adverts they use up to the time they sell their property. Sell It Now, Pay Later. Ask for more details

Roy Morgan Research: Almost 70% of readers use their local APN newspaper for information, insights, advice and updates on the local real estate market.

To participate simply complete the booking form attached and fax back to your nearest Central & North Burnett Times Office.

*Provided by Publisher



Central & North Burnett Times Property Guide
Residential

Central & North Burnett Times Property Guide
Auctions

Breathtaking



A private Sanctuary



Under the Hammer



Live the dream in



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Business name: _____

Contact name: _____

Address: _____

Phone number: _____

Email: _____

Signed: _____

Advertising Sizes & Rates: Subject to minimum 13 insertion commitment.

Central & North Burnett Times Property Guide Module Sizes & Rates.

Modules	Module Size	Size mmxmm	Cost Inc	Colour	Exc	GST	Rate	Editorials	Tick
1	9x2	90x65	\$80.52				4.47	0	<input type="checkbox"/>
2	9x4	90x130	\$144.12				4.00	1	<input type="checkbox"/>
3	9x6	90x196	\$202.35				3.75	1	<input type="checkbox"/>
4	9x8	90x260	\$254.44				3.53	2	<input type="checkbox"/>
2	18x2	180x65	\$144.12				4.00	1	<input type="checkbox"/>
4	18x4	180x130	\$254.44				3.53	2	<input type="checkbox"/>
6	18x6	180x196	\$353.97				3.28	3	<input type="checkbox"/>
8	18x8	180x260	\$449.26				3.12	3	<input type="checkbox"/>
16	38x8	380x260	\$798.29				2.63	4	<input type="checkbox"/>

Bonus Offer: Front Page Rotation

Book a Minimum 13 Week Package and Receive a FREE Property Guide Front Page Editorial With a Paid 9x8 Module

You Book	Pay	Receive a Bonus	Value At	Save
9x8	\$254.44	200cm Front Page Editorial Including Images	\$2,466	\$2,211